



Section 2. Call: Multitopic Call 2022
Thematic Area 3-Agri-food value chain 2022
Topic 2.3.1 (RIA) – Enabling the transition to healthy
and sustainable dietary behavior
Type of action: RIA

Innovative sustainable solutions for ready-to-eat traditional Mediterranean products and non-conventional healthy foods

Document Information

Document title:	Deliverable 7.2. Visual identity
Version:	1.0

Project partners/consortium:

- P1 – University of Split – UNIST (coordinator)
- P2 – Green Environmental Research Ltd. – GREENER
- P3 – Centaurus d.o.o. – CENTAURUS
- P4 – Alma Mater Studiorum Università di Bologna – UNIBO (vice-coordinator)
- P5 – Università Cattolica del Sacro Cuore – UCSC
- P6 – Martino Rossi S.p.A. – MROSSI
- P7 – Spanish National Research Council – CSIC
- P8 – DOMCA SAU – DOMCA
- P9 – Cukurova University – CUNI
- P10 – Chouaib Doukkali University – UCD
- P11 – Sidi Mohamed Ben Abdellah University – USMBA

Table of Contents

1. Project logo
2. Project web page and social media
3. Project banner
4. Project poster
5. Project bookmark WP2

1. Project logo



INNOSOL4MED
P R I M A



INNOSOL4MED
P R I M A



INNOSOL4MED
P R I M A



2. Project web page and social media

<https://innosol4med.unist.hr/>

<https://www.facebook.com/InnoSol4Med>

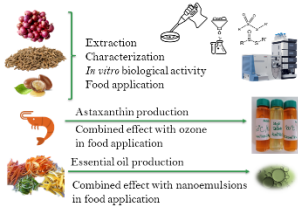
<https://www.instagram.com/innosol4medproject>

3. Project banner



InnoSol4Med
Innovative sustainable solutions for ready-to-eat traditional Mediterranean products and non-conventional healthy foods (PRIMA Section 2 ID: 1836)

VALORIZATION of AGRO-FOOD BY-PRODUCTS



BIOPROTECTIVE/STARTER LAB STRAINS SELECTION



PARTNERS



Specific objectives:

- ◆ **VALORIZATION of AGRO-FOOD BY-PRODUCTS (onion, garlic, citrus, medicinal plants, shrimp and argan) and BIOPROTECTIVE/STARTER LAB STRAINS for NEW SUSTAINABLE INGREDIENTS**
- ◆ **To be tested for BIOLOGICAL ACTIVITY**
- ◆ **To be tested for FUNCTIONAL PROPERTIES (digestibility, bioaccessibility and microbiota interactions)**
- ◆ **To be applied in INNOVATIVE FOOD PRODUCTS**
- ◆ **To measure key factors affecting CONSUMER ATTITUDES AND PREFERENCES and develop TAYLOR-MADE FOOD BUSINESS STRATEGIES**



4. Project poster



InnoSol4Med

Innovative sustainable solutions for ready-to-eat traditional Mediterranean products and non-conventional healthy foods

Section 2



Thematic Area: Agro-food value chain
Budget: 1.601.412,42 €
Duration: 36 months
Project website: <https://innosol4med.unist.hr/>

State and Coordinator entity:
 CROATIA,
 University of Split

Scientific Coordinator:
 Prof. Dr. Vida Šimat
 vida@unist.hr



Other in Consortium:
 Partner 1, GREENER Ltd. – CROATIA; Partner 2, Centaurus Ltd. – CROATIA; Partner 3, University of Bologna – ITALY; Partner 4, Università Cattolica del Sacro Cuore – ITALY; Partner 5, Martino Rossi S.p.A. – ITALY; Partner 6, Spanish National Research Council – SPAIN; Partner 7, DOMCA S.A. – SPAIN; Partner 8, Çukurova University – TURKEY; Partner 9, Chouaib Doukkali University – MOROCCO; Partner 10, Sidi Mohamed Ben Abdellah University – MOROCCO.

1 Problem statement and key objectives

The goal of the InnoSol4Med project revolves around developing and marketing healthier foods through an innovative concept: upgrading ingredients from nutritious to functional using mild technological solutions. Modern lifestyles lead to a reliance on highly processed foods with compromised nutritional value. In response, InnoSol4Med will use mild food processing and biopreservation techniques to retain the food's nutritional value while enhancing its functional properties and safety.

The main objectives of InnoSol4Med project are:

- To introduce innovative matrices (essential oils, natural compounds/extracts) from sustainable sources (agro-food by-products) and autochthonous microbial strains, as new functional ingredients and solutions for the improvement of quality, safety, nutritional value and functionality of traditional foods and development of new food products in synergy with non-thermal innovative technological solutions (ozone, nanoemulsions, fermentation).
- Measuring consumer attitudes and preferences for low-processed and healthy ready-to-eat foods (RTE) in order to propose new and tailored business models and awareness campaigns that can support the adoption and exploitation of the innovative solutions developed in the project.

2 Brief summary of the methodology

Laboratory Research:

- Bioactive Compounds from by products and plant material
- Extraction and optimization of natural bioactive compounds, including oils from by-products and medicinal plants, followed by characterization using chromatographic techniques.
- In Vitro Testing: Antioxidant and antimicrobial properties
- Mechanisms of action will be studied with flow cytometry and predictive microbiology tools.

Lactic Acid Bacteria (LAB):

- Isolation from naturally fermented products and characterization using molecular and antimicrobial methods.
- Predictive microbiology will be used to identify the best strains for use in food prototypes. Folate-Producing LAB

Non-Invasive Technologies:

- Ozone technology
- Nanoemulsions
- In Vitro Digestion: The dynamic Gastrointestinal Simulator (simgi®) will be used to study nutrient digestibility, bioaccessibility, and microbiota interactions of the bioactive compounds.

Market Analysis and Business Strategy:

- market opportunity analysis, business strategy development, consumer awareness activities, and cross-country consumer surveys.
- Consumer Preferences/Consumer Awareness Campaigns/Business Strategy
- Pilot-Scale Trials.
- Innovative Fermented Products using LAB and bioactive compounds

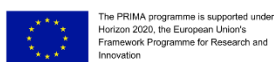


3 Key exploitable results


- Development of Sustainable Ingredients:** New food ingredients will be derived from essential oils (EOs), natural compounds, and extracts from agro-food by-products and Mediterranean plants. These ingredients will be tested for stability during non-thermal processing and digestion, contributing to the EU's zero-waste challenge.
- Improved Food Safety and Quality:** such Non-invasive food preservation methods, as ozone technology and nanoemulsions, will be developed to enhance food safety and prolong the shelf life of products without compromising their nutritive value.
- Innovative Fermented Products:** The project will optimize fermentation processes for nuts, legumes, and traditional Mediterranean fermented foods. This will lead to the development of high-protein alternative products that are healthier and more sustainable.




This project is part of the PRIMA Programme supported by the European Union's Horizon 2020 research and innovation programme



5. Project bookmark WP2



InnoSol4Med
Innovative sustainable solutions for ready-to-eat traditional Mediterranean products and non-conventional healthy foods
(PRIMA Section 2 ID: 1836)



InnoSol4Med
Innovative sustainable solutions for ready-to-eat traditional Mediterranean products and non-conventional healthy foods
(PRIMA Section 2 ID: 1836)


VALORIZATION of AGRO-FOOD BY-PRODUCTS





Extraction
Characterization
In vitro biological activity
Food application








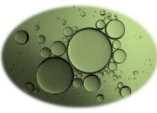
Astaxanthin production



Combined effect with ozone in food application



Essential oil production



Combined effect with nanoemulsions in food application

